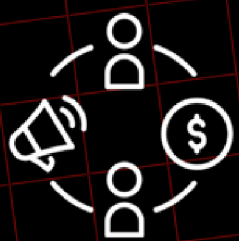


Affiliate Program Guidelines



MADSTAD

Your Complete Guide to
become a successful Affiliate



**JOIN
PROMOTE
EARN**



MADSTAD

**Affiliate
Marketing**

Welcome Affiliates!

Welcome!

Thank you so much for deciding to become an affiliate. Our team of highly-skilled craftsmen takes pride in manufacturing our adjustable windshield systems to deliver the most comfortable wind protection a motorcycle can have! Our affiliates play a vital role in helping us spread the word about our products, and we're so glad you are here!

Welcome Guide

This Welcome Guide will walk you through brand basics and important details such as:

- Accessing your Links
- Program Details
- Payout Information
- Promotional Assets

About Us

Madstad is a USA-based manufacturer located in Brooksville, Florida. Since 2006, we've been building the most comfortable motorcycle wind protection on the market, and we grow every year. Complete windshield systems are offered for a wide range of makes and models so that whatever you ride, you and your passenger can enjoy the open road to the fullest!

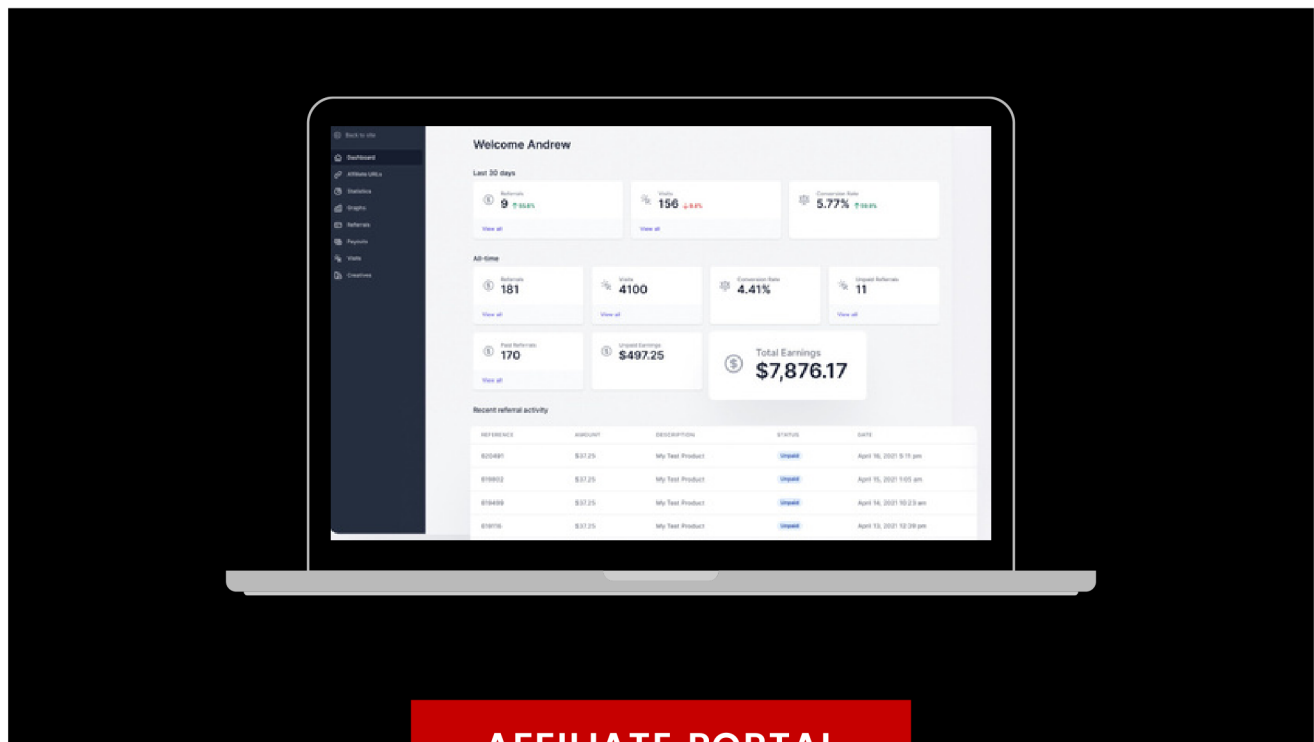
Our Vision

At Madstad, we don't just make windshields. We empower you to change aerodynamics, smooth out turbulence and guide airflow to create the most comfortable wind protection for your ride. Our patented windshield systems adjust for both height and angle, and our fixed flyscreens and other accessories enhance ride quality both on and off road. Explore the possibilities. Adventure awaits!

Affiliate Dashboard

To access your referral link and dashboard, login to your affiliate account. Here, you can find your affiliate URL to use for sharing, as well as creatives to use in your posts. You'll also be able to view referrals, payouts and other account information.

REMINDER: ADD YOUR PAYPAL EMAIL SO YOU CAN GET PAID!



AFFILIATE PORTAL

Affiliate Details

AFFILIATE UPDATES

You are automatically added to my Affiliate Email List after you signed up as an affiliate. You will receive regular updates about promotional opportunities.

COMMISSION

You will earn up to 15% commission on every sale generated from your affiliate link. Commissions are paid on the purchase price only (exclusive of tax and shipping).

PAYOUTS

You will receive your payout by the 5th of each month for all sales from the previous month. All payouts are made via PayPal.

COOKIE LENGTH

Your affiliate link has 90 days for the first 30 days of our program. After that the cookie duration will be 30 days, so if someone buys within 90 Days, you'll get your due commission as long as yours was the last affiliate link they clicked. Sign up now while the program is allowing an extra 60 Days.

15%

You will earn a 15% commission on every sale once your monthly sales total \$5000 or more.

10%

You will earn a 10% commission on every sale once your monthly sales total \$2,000 to \$4,900.

7%

You will earn a 7% commission on every sale when your monthly sales are between \$1 and \$1999.

AFFILIATE AGREEMENT

Access the complete terms and conditions for participation in the Madstad Affiliate Program below:



[READ MORE](#)

Best Practices

DISCLOSE YOUR AFFILIATE PARTNERSHIP

Affiliate link disclosures are mandated by the FTC. This means you have to clearly disclose your relationships with merchants, brands, or products on your site.

BE A POSITIVE INFLUENCE IN THE COMMUNITY

As an affiliate, we expect that you will represent our brand in the best light and support the motorcycle community in the most positive way. Negative comments about Madstad - or any competing windshield brand - will result in removal from the affiliate program. Please refer to the terms and conditions for complete guidelines on expectations for brand representation.

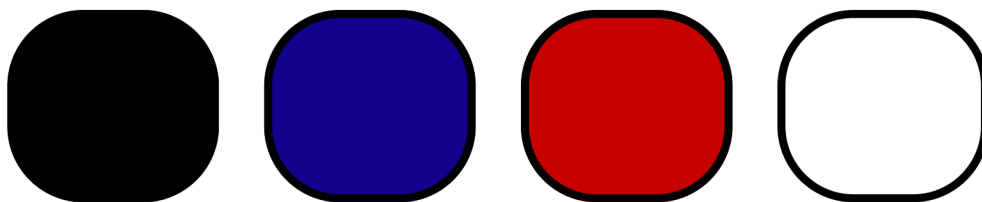
USE PROPER MADSTAD LOGOS, COLORS AND GRAPHICS

The Madstad brand kit is located in your Affiliate Portal, and we've included some sample graphics for banners, posts and stories. Please make sure any content posted uses these elements to represent the integrity of the brand. For specific motorcycle models, pictures can be downloaded from the product pages of our website.

MADSTAD LOGO



MADSTAD COLORS



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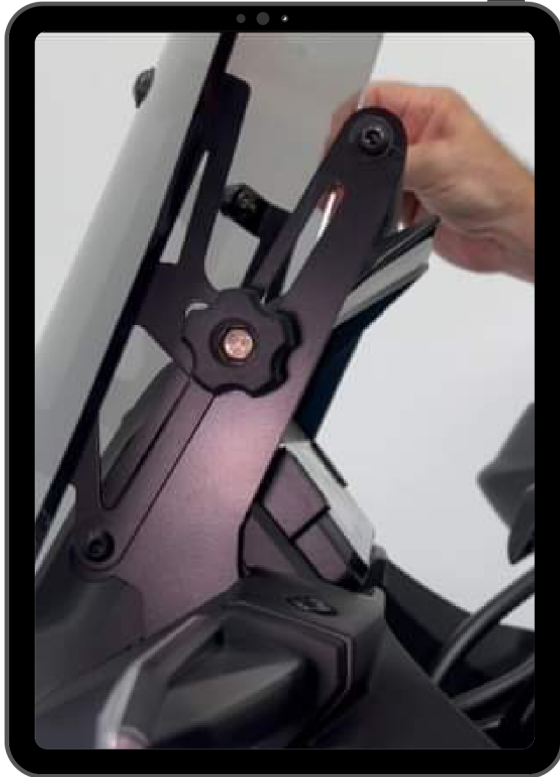
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Product Information

MADSTAD ADJUSTABLE WINDSHIELD SYSTEMS



It all started with the goal of wanting to be comfortable when riding, not getting your head battered constantly by buffeting. Amazingly enough, not many motorcycles are built for airflow comfort, even those made for longer distance riding! We discovered that aftermarket windshields don't really help in most cases because they are just a bigger version of the stock windshield, taking the same turbulence problem and just making it bigger. Then you are hiding behind it, looking through dirty, scratched, and often distorted plastic, but the turbulence is still there. That's not what riding is about!

The solution was to create (and patent) an adjustable mounting system to separate the windshield from the bike, allowing air to flow under it, thereby relieving the vacuum that is created behind it, which would normally dump turbulence onto your head. To overcome this our systems offer control of the shield angle so you can dial in the smoothest possible airflow, while still looking over the top, not through it. THAT's what motorcycling is all about!

PRODUCT HIGHLIGHTS

Madstad windshields adjust for both height and angle so you can dial in the smoothest possible airflow while still looking over the top of the windshield, not through it.

Our patented adjustable mounting system separates the windshield from the bike, allowing air to flow under it, to reduce turbulence and deliver the most comfortable wind protection on the market.

Our 3/16" windshields and 11-gauge stainless steel, quick-release brackets improve rigidity and reduce road vibration.

Our complete drop-in system is custom made for your specific model and includes everything needed to mount and position the shield.

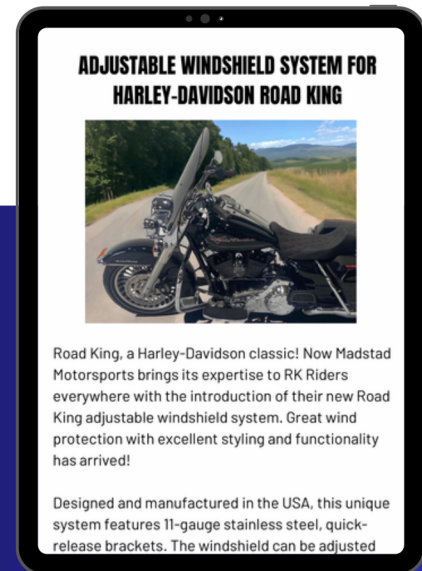
Promotional Resources



PROMO GRAPHICS

Visit the Creative section of your affiliate portal to find done for you graphics to promote and share your affiliate product on Instagram, Facebook and Pinterest.

GRAPHICS



PROMO COPY

Visit the Creative section of your affiliate portal to find pre-written promotional email and social media copy you can copy and paste to promote our products.

COPY

PROMO IDEAS

Here are some promotional ideas for sharing your link.

PINTEREST
WEBSITE
EMAIL MARKETING

INSTAGRAM
FACEBOOK
TIKTOK

BLOG POSTS
YOUTUBE
CLUBS & FORUMS

Next Steps



Make a promotional plan. Decide how you will promote the products, and set income goals to stay motivated.



Read the affiliate agreement. Ensure that you understand the terms and conditions of the affiliate program and the guideline for representing the brand.



Review and download your promotional assets. These tools are designed to help you hit the ground running and start promoting our products right away!

Thank You

Thanks for joining us as an affiliate! We are so excited to have you sharing our brand and helping the motorcycle community learn about all that Madstad has to offer.

The resources in your portal should be all you need to launch your affiliate link, begin promoting Madstad and start earning commissions, but please feel free to reach out at any time with additional questions.



HAVE MORE QUESTIONS?

Reach out any time at affiliates@madstad.com.